

WORKSHOP PROGRAM

# VOICE SERVICES QUALITY VERSUS PROFIT

Wednesday, October 31, 2007  
Prague, Czech Republic

Hotel Andels, Stroupežnického 21, CZ-150 00 Prague 5



Organized by **MESAQIN.com** Supported by **EMPIRIX Inc.** Co-sponsored by **OPTICOM, GmbH**

<http://mesaqin.com/profit2007/>

Registration deadline: October 10, 2007

- 9:00 Registration
- 9:30 Opening remarks
- 9:45 Ch. Schmidmer, Opticom GmbH: Various Stages of Deployment for QoS Products from Lab to Field Testing**  
Examples for the value of a MOS at various stages in the network
- 10:30 Ch. Hart, Empirix: Methodologies and Tools for Ensuring Voice SLAs including IMS networks**
- 11:15 Morning coffee break
- 11:30 H. W. Gierlich, HEAD acoustics GmbH: MOS and More**  
Parameters influencing the users satisfaction in speech services
- 12:15 J. Holub, FEE CTU / MESAQIN: MOS based RoI Analyses**  
Dependence between average call duration and voice transmission quality: measurement and applications
- 13:00 Lunch
- 14:00 J. Berger, Swissqual: Listening Quality - Only One Piece of the Cake**  
How mobile operators can provide the best speech quality experience
- 14:45 A. Kumar, T-Mobile UK: T-Mobile International Voice Quality – A Case Study**
- 15:30 Afternoon coffee break
- 15:45 D. Laketič, Empirix: Testing and Monitoring Real-world IMS Networks**  
Real world measurement showcase
- 16:30 Final discussion, closing remarks